



In the New Identities in the last Bulletin was a third user of D0820.01 and members were asked if they could confirm that the B.S.A. cars were 'three wheelers'.

DAVE HILL writes:-

"There are three identities listed for this perfin and they are linked as follows:-

1. THE DAIMLER CO., COVENTRY

Gottlieb Daimler was a pioneer German carmaker. The German cars were later called 'Mercedes' after a friend's daughter. This was a bit Teutonic for the British market so they were called 'Daimler' over here.

2. THE LANCHESTER MOTOR CO.LTD., COVENTRY

F. W. Lanchester was an early British car maker and in 1908 was appointed consulting engineer to Daimler. Lanchester cars continued to appear but by the 1930's had become "cheap" Daimlers.

3. B.S.A. CARS LTD., COVENTRY

Dudley Docker masterminded the purchase of Daimlers by B.S.A. in 1910. Birmingham Small Arms had grown out of an 18th century trade guild.

Members over 50 years of age will remember Dudley's flamboyant son, Sir Bernard, who was chairman of B.S.A. from 1940 to 1956. The Dockers frequently figured in the tabloid press in the 50's.

B.S.A. certainly made a three wheeler in the 1930's, my brother had one at a later date. I think it was unusual in having the single wheel at the front. They may also have toyed with a light four wheeler."

* * * *